



City of Greenville
West End Small Area Plan
Minutes of the March 23, 2021 Public Meeting
Webex Virtual Meeting
Meeting Notice Posted on March 18, 2021
Minutes prepared by Austin Rutherford

Staff Present: Jay Graham, Planning and Development Director; Courtney Powell, Planning Administrator; Shannon Lavrin, Assistant City Manager; Austin Rutherford, Development Planner; Mary Douglas Hirsch, Real Estate Development Manager; Leslie Fletcher, Public Engagement Manager; Monique Mattison, Community Planner; Rob Robinson, Urban Design Associates; Ashleigh Walton, Urban Design Associates; Lily Xing, Urban Design Associates

Call to Order: The meeting began at 6:00 PM

Business

1. Welcome and Opening Remarks from Consultants

Mr. Graham provided an introduction for the consultants.

2. Project Overview

Mr. Robinson provided an overview of the West End Small Area Plan scope and timetable for results.

3. Discussion of Key Elements

Mr. Robinson presented the key elements of the plan. These elements include obtaining survey results from community members, identifying existing community character, and identifying design and land use opportunities within the neighborhood.

4. Identification of Character and Opportunities within the District

Mr. Robinson asked for the public present to take part in a bulletin board online survey on [Engagetheteam.com/gvlwestend](https://engagetheteam.com/gvlwestend). Mr. Robinson noted this survey will be open for many days to gather community feedback.

Mr. Robinson showed updates on the website of the comments being received.

5. Public Comment (Limited to 3 minutes per person)

Jenn Alynn-Perri, 111 N. Calhoun Street, asked for better pedestrian safety along Perry Ave and Pendleton Street to cross Academy Street. She believes the

sidewalks are not wide enough and the traffic noise is too great. She asked how difficult it was to develop small duplexes to accomplish infill. She asked if this has been found to be true.

Andrew Ruffin, 112 S. Memminger Street, asked what Mr. Robinson had seen in other communities on how single-family homes are being removed to be replaced duplexes and multi-family and if single-family can be preserved.

6. Next Steps

a. Upcoming Dates

The next Public Meeting will be held on April 27th, 2021.

7. Adjournment

The meeting ended at 7:13 PM.